Alliance Funding
Acknowledgement Requirements

Overview

As a non-profit organization funded by Innovation, Science and Economic Development Canada (ISED), the Digital Research Alliance of Canada (the Alliance) is proud to support Canadian research and research-based initiatives.

In all public communications, Alliance funding recipients must acknowledge the financial support of the Alliance and the role it plays in the research project. This includes, but is not limited to websites, publications, news releases, presentations, annual reports, on-site signage and other print materials, media interviews, videos, social media posts and public remarks (e.g., award acceptance, speeches, etc.). Additionally, Alliance funding recipients must acknowledge the financial support of the Government of Canada in accordance with the [Federal Identity Program](#) and display appropriate signage on or near funded equipment, infrastructure or services. Funding recipients may also be provided with signage to be displayed on or near equipment.

Acknowledging research funding helps to:

- reinforce the impact and importance of public research funding
- strengthen public understanding of and support for federally funded research
- build and strengthen partnerships
- promote transparency and public trust regarding federal research funding

Acknowledgement Messages and Logos

Written communications acknowledging Alliance funding must include one of the following messages:

This [output] draws on [research/work] supported by the Digital Research Alliance of Canada and the Government of Canada.

Or

[Researcher's name or project name] is supported in part by funding from the Digital Research Alliance of Canada and the Government of Canada.

The Alliance's logo may also be used to acknowledge Alliance funding.

English first: French first:

The Alliance logo must:

- always be accompanied by one of the acknowledgement messages
- not be altered in any way
- not appear on a busy or low-contrast background
- be displayed with open space, clear of any other graphic elements or text
- be a minimum size (print: minimum 0.5" in height; digital: minimum 50 px in height)

Note: If the research project was supported by multiple funders, list all sources of funding and support. When acknowledging the Alliance, you must make it clear that your research project was supported by the Alliance but is not an Alliance product.

You may wish to include a brief description of the Alliance in your acknowledgment:

The Digital Research Alliance of Canada plays a critical role in advancing the Government of Canada's National DRI Strategy. It coordinates and funds activities related to and including Advanced Research Computing, Research Data Management, and Research Software. https://alliancecan.ca/en

L'Alliance de recherche numérique du Canada joue un rôle essentiel dans la mise en œuvre de la stratégie nationale du gouvernement du Canada en matière d'IRN. Elle assure la coordination et le financement des activités se rapportant au calcul informatique de pointe pour la recherche, à la gestion des données de recherche et aux logiciels de recherche. https://alliancecan.ca/fr

Communicating Your Research

The Alliance will make every effort to work with you, your institution and other funding partners (if applicable) to promote funded research and celebrate research excellence. These activities may include:

- Collaboration on an in-person or digital funding announcement(s)
- Research or initiative profiles via the Alliance website or other media outlets
- Social media posts about your research or initiative

The Alliance should be notified at least four weeks in advance of a planned event or publication to announce research funding, activities or outcomes. The Alliance will act as a conduit between the funding recipient and ISED and will extend an invitation for the Minister, or his/her designated representative, to participate in an announcement or ceremony, to take place where possible at a mutually agreed date, as set out in the Alliance's Contribution Agreement with ISED.

Where possible, Alliance funding recipients are encouraged to actively engage with the Alliance on LinkedIn (/alliancecan) to help promote and amplify research communications and partnerships.

For further information, please contact communications@alliancecan.ca.